

Dear Parents and Guardians,

I invite you to an evening presentation to discuss the intersection of social media and mental health issues in teens.

The suicide rate among middle and high-school-aged children has increased drastically since the introduction of the smartphone, and cyberbullying has been a significant contributor to this alarming trend. As a principal and parent, I know first-hand how overwhelming and dangerous the misuse of social media can be.

That is why I booked John Halligan to speak to you. He has developed a presentation about his son, whose heartbreaking story changed his life forever. Through his story, Mr. Halligan has inspired students to reach out before it's too late. His program has received much praise for its effectiveness in helping parents and children better understand bullying, suicide prevention, and self-advocacy.

He will tell his son's story and discuss the above-mentioned critical topics. He will also advise parents and guardians on mitigating potential mental health risks. It would mean a lot to me if you could join us. Please see the attached flyer for more details.

Sincerely,
<your name here>